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## Press release

# Returning Face-to-Face, Texworld and Apparel Sourcing New York City open Visitor Registration

# Winter 2022 edition offers impressive show features and educational opportunities

Texworld New York City and Apparel Sourcing New York City, the East Coast's largest textile sourcing event, announced registration for its winter 2022 edition is now open. Returning to face-to-face, the influential event will be held January 25 - 27, in the Jacob Javits Convention Center.

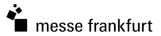
Although the shows will open to a fully in-person event, after a successful summer premiere, the Sourcing Showroom will return as well and be incorporated into show floor exhibits to enable global suppliers' products to be physically represented in the US marketplace, for those still facing travel restrictions.

"Each year, Texworld New York City and Apparel Sourcing New York City provide a diverse offering of material innovations, new trends and resources. We look forward to returning to New York City in-person with an expanded show agenda and even more networking opportunities for visitors to take advantage of," said Jennifer Bacon, Show Director, Fashion & Apparel, Messe Frankfurt, Inc.

Texworld and Apparel Sourcing New York City bring together textile innovators, industry leading organizations and brand thought-leaders to deliver a robust offering of networking and educational opportunities. Providing a stage for the industry to explore high quality fabrics, trims and accessories, together the two events feature over 30 product categories and host hundreds of international exhibiting companies, historically representing Turkey, Italy, Taiwan, Korea, China and Pakistan to name a few. This enables both visitors and exhibitors alike gain exposure to new opportunities and outlets to grow their businesses.

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In addition, attendees will also find the most cutting edge information on trends. For one day only, Texworld New York City will feature a special Trend Presentation and Tour at the Trend Showcase with Kai Chow, Creative Director at TOBE/The Doneger Group.

A key element to the show, the Winter 2022 educational program features the Lenzing Seminar Series and Textile Talks, both led by an impressive group of speakers covering trend forecasts, industry insights, supply chain policy and transparency, circularity and market intelligence over the course of three day event.

Registration is now open.

For the additional show details, please visit: www.TexworldNewYorkCity.com www.ApparelSourcingNewYorkCity.com

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### **Background information on Texworld New York City**

Texworld New York City is one of the largest sourcing event on the East Coast for apparel fabric buyers, research and product development specialists, designers, merchandisers and overseas sourcing professionals. This international business platform offers a wide product range covering the entire fabric spectrum. From casual cotton to function fabrics and sophisticated knits to intricate laces, season-to-season attendees discover textiles of innovative structures, material mixes and surprising color palettes.

#### **Background information Apparel Sourcing New York City**

As a long-term join venture partnership between Messe Frankfurt and CCPIT-Tex, Apparel Sourcing New York City offers apparel brands, retailers, wholesalers and independent design firms a dedicated sourcing marketplace for finding the best international apparel manufacturers. As the only event on the East Coast to focus on finished apparel, contract manufacturing and private label development, the show provides attendees direct access to

suppliers specializing in ready-to-wear for men, women, children and accessories.

#### **Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organizer with its own exhibition grounds. With more than 2,600\* employees at 30 locations, the company generates annual sales of around €733\* million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services − both onsite and online − ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organizing and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com \* preliminary figures 2019.

Messe Frankfurt North America is a subsidiary of Messe Frankfurt. Headquartered in Atlanta, Georgia, the company produces ten shows within the United States, Canada and Mexico. The North American portfolio includes Texworld New York City, Apparel Sourcing New York City, Home Textiles Sourcing Expo, Techtextil North America, Texprocess Americas, The Clean Show, INA PAACE Automechanika Mexico, Waste & Recycling Expo Canada, Festival of Motoring USA and Process Expo.

For more information, please visit our website at www.us.messefrankfurt.com.