

# TEXWORLD



# ORLD

USA S/S 12

NEW YORK | JANUARY 18-20, 2011  
JACOB K. JAVITS CONVENTION CENTER

Texworld USA is the only New York trade show  
for global fabric sourcing at better price points.



# ABOUT THE SHOW

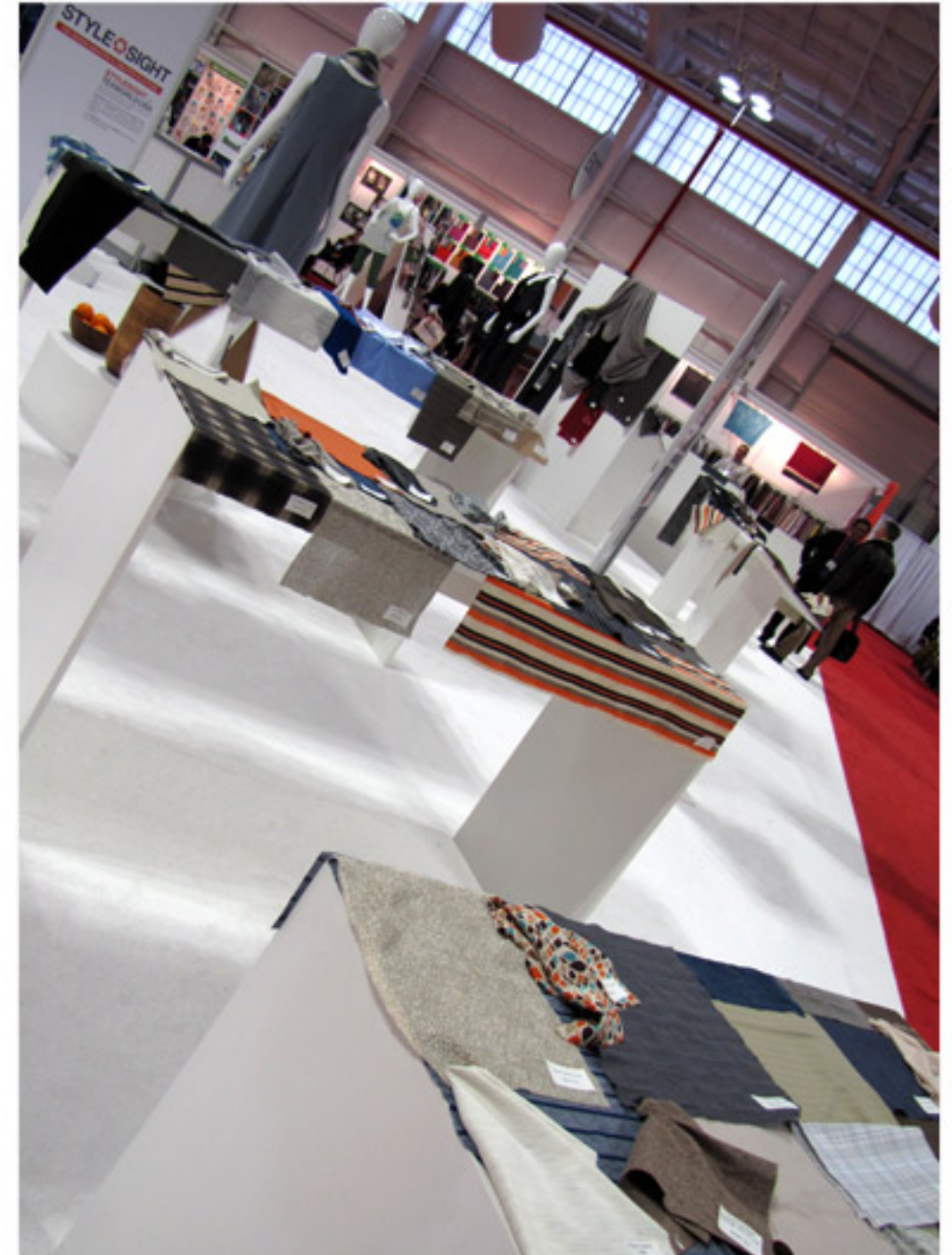
The 10th edition of Texworld USA, the largest, global fabric and trim sourcing event in North America, ended on a note of attendee satisfaction, with trims and fancies remaining primary areas of interest. Collections still focus on price point over trend direction or precise season appeal.

Nine additional Indian exhibitors presented, pleasing visitors; India proved the most requested country according to an attendee survey carried out at the July 2010 edition. At this event, attendees pursued new direct supplier contacts and reconfirmed contact with their existing suppliers. Exhibitors stated they actually received orders at the show. Starting this season, Stylesight partnered with Texworld USA, providing seminars and featuring its S/S 12 Megatrends at the event's trend forum space.

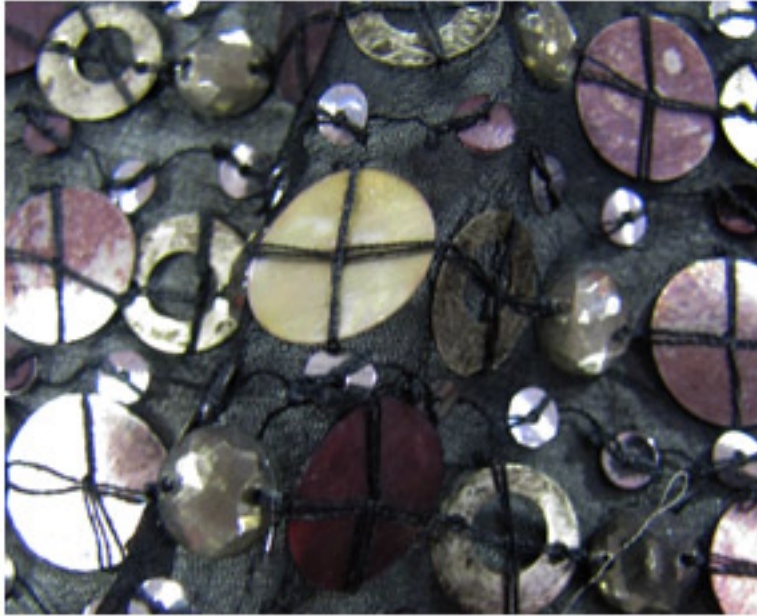
“We look forward to facilitating year-round contact between our exhibitors and attendees by means of a Creative Platform in partnership with Stylesight.” - David Audrain, president and CEO of Messe Frankfurt North America

## SHOW FACTS:

- 149 exhibitors from 13 countries
- 2,741 attendees (+11.2% from January 2010) including Rebecca Taylor, Liz Claiborne, Victoria's Secret and Steven Alan
- Venue: Jacob K. Javits Convention Center, New York, U.S.A.
- Next show date: July 19-21, 2011
- [www.texworldUSA.com](http://www.texworldUSA.com)



# CHEAT SHEET



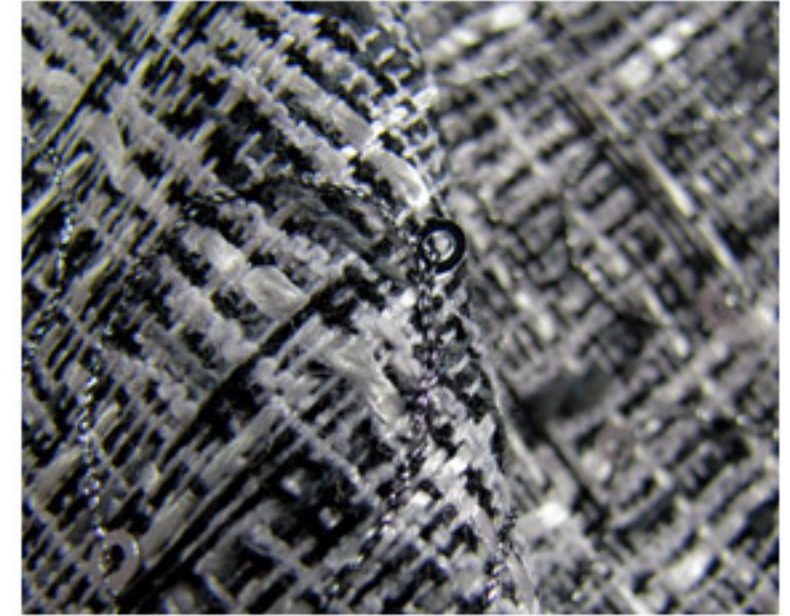
## SOUGHT-AFTER MATERIALS

- Synthetic fancies
- Printed intimates
- Apparel laces
- Highly decorative embellishments
- Natural look to plains
- Cotton appeal
- Soft hands and touches



## MATERIAL SOURCING CONCEPTS

- Price is key factor
- Directional prints and patterns
- Flexibility in minimum quantities
- Delivery time capacity (quick service)
- Custom-made collections



## KEY SURFACE INTEREST

- Texture is key
- Artsy jacquards
- Eyelets
- Washed-out looks
- Beaded enhancements



Hi-Tec Industrial



Hi-Tec Industrial



Larmatex



Huafu Top Dyed Melange Yarn



## ANALOGUE

Trend Direction

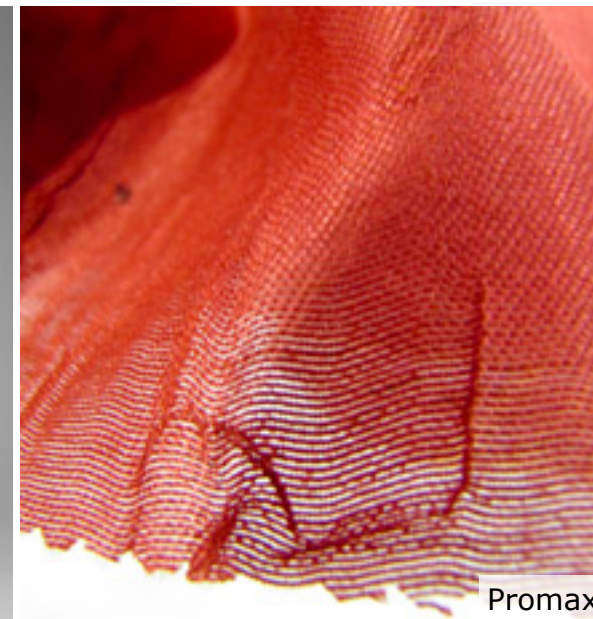
The natural fiber and cellulose fabrics at Texworld USA illustrate Stylesight's Analogue trend.

Key fibers: linen, ramie, Tencel, Modal / Cotton including Supima and organics / Pure or blended with synthetics for better price points / Monochrome textured surfaces / Ideal for shirting, summer dresses, casual bottoms / Raw yet soft hands / Natural color palettes / Enzyme washes for added softness

Related Report: [Megatrends S/S 12 Analogue](#)



USA Beading



Promax



U-Leader



Miroglio Textile



A myriad of crafted beading and ethnic prints echo Stylesight's artsy theme Soul.

**SOUL**  
Trend Direction

Low-profile material mood with opaque cotton, polyester or Tencel / Gauzes, eyelets and plains / Wovens and jersey / All-over beading or on necklines / Placement beading with large-scale synthetic gemstones (USA Beading) / Colorful beaded trim (Vinayak International) / Tie-dye and batik print techniques / Faded color dyeing / Ethnic and tribal print remixes

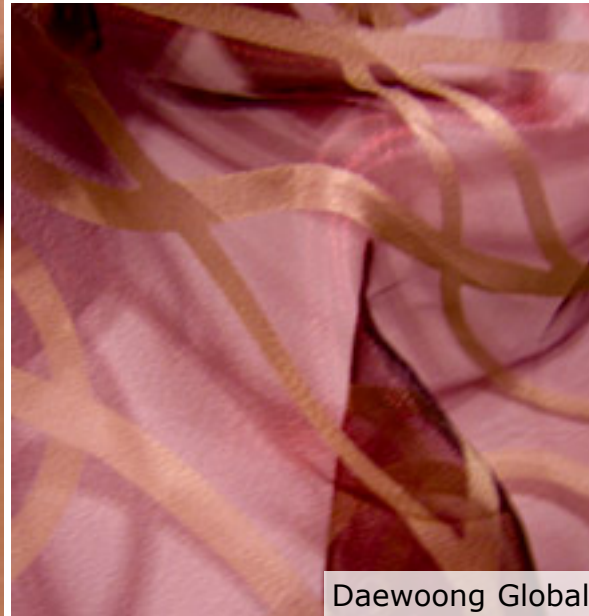
Related Report: [Megatrends S/S 12 Soul](#)



Zinman Textiles



Vinayak International



Daewoong Global



Zinman Textiles



Judith Lindner

**MANIFESTO**  
Trend Direction

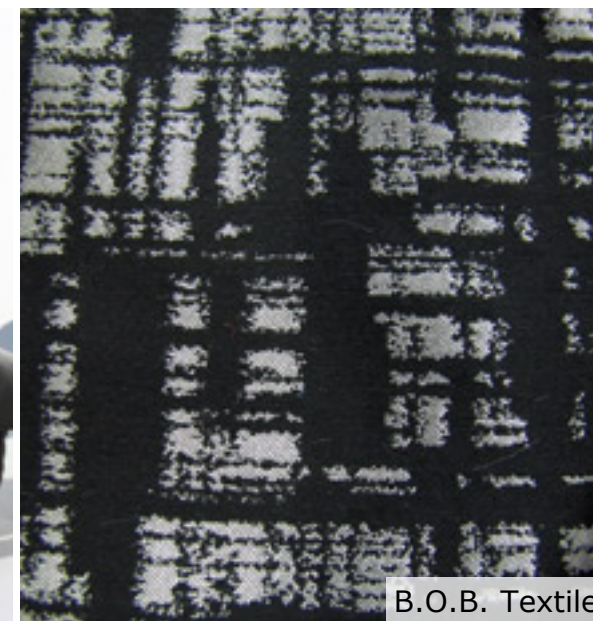
Colorful synthetics with soft hands parallel Stylesight's most glamorous S/S 12 trend Manifesto.

Matte and translucent polyesters, rayon, viscose and nylon / Silk and polyester satins / Sheer or opaque wovens and knits / Bright color combinations / Eye-catching jacquards and burnout effects / Geometric prints and patterns / Sequined fabrics

Related Report: [Megatrends S/S 12 Manifesto](#)



G. Tec Korea



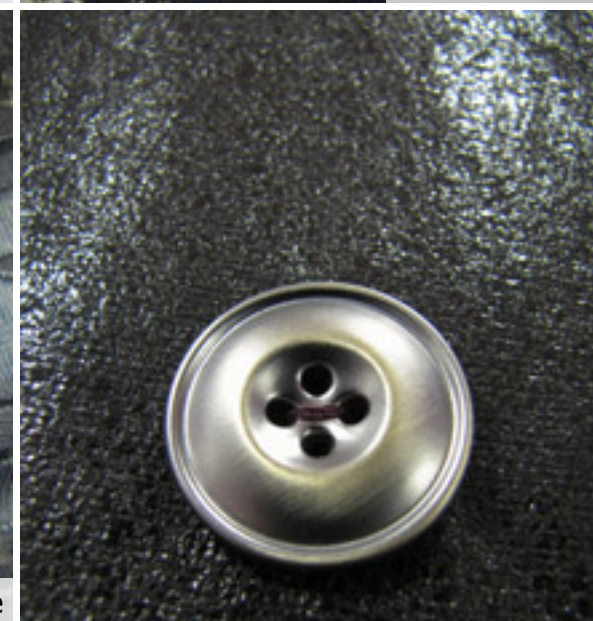
B.O.B. Textile



Vinayak International



Elysium Textile



**REBELS**  
Trend Direction

At Texworld USA, many of the strongest collections mirrored Stylesight's Rebels theme. Touch-edge fabrics and knits easily apply to fashion-forward high street collections for all genders.

Cotton, Tencel, Modal, polyester / Huge presence of distressed cotton jersey / Bonded wovens with openwork jersey / Rethought laces / Black and grey color focus / Washed-out treatments for tougher, worn-in looks / Metal thread and black crystal surface enhancements

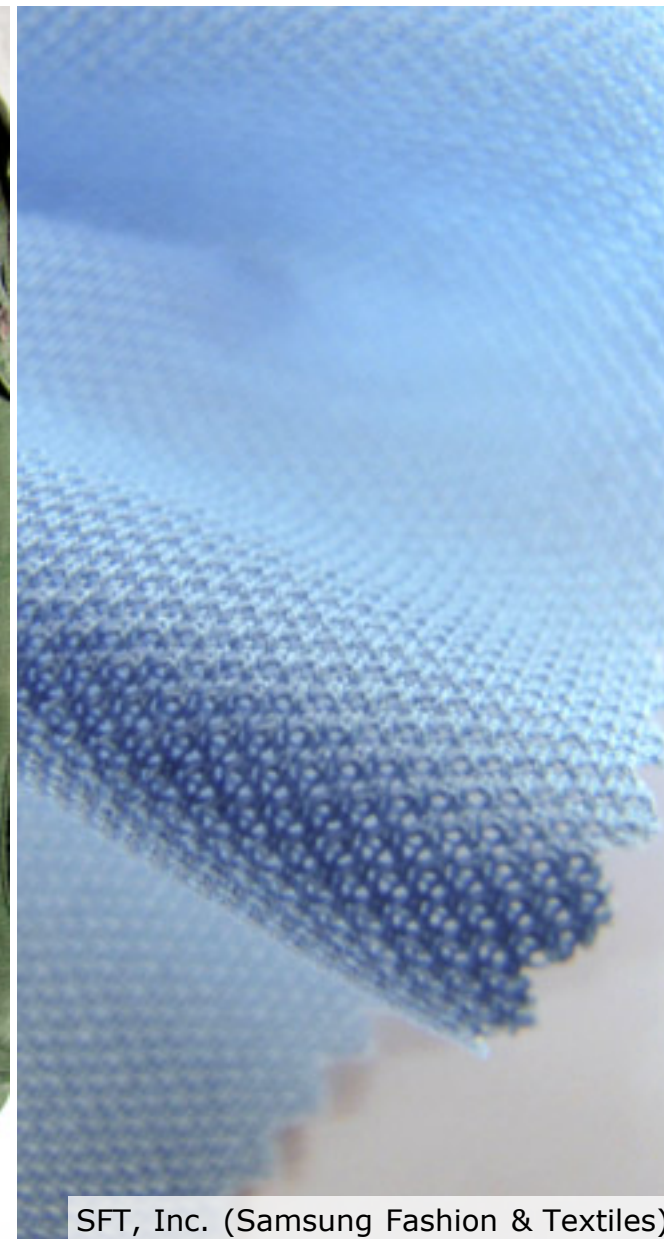
Related Report: [Megatrends S/S 12 Rebels](#)



People N'Nature Textile



Lenzing Fibers



SFT, Inc. (Samsung Fashion & Textiles)



Lenzing Fibers

## CELLULOSE NATURALNESS

Fiber Focus

Texworld USA highlighted a boost in Tencel and Modal performance cellulose fibers for activewear knits. Lenzing featured a large platform of suppliers from China, Hong Kong, Taiwan, South Korea and North America that offered quality knits with incredible hands at attractive price points.

Tencel (standard or A100) blends with Coolmax polyester and elastane / Tencel with cotton, nylon, polypropylene, bamboo, Modal, pima cotton, silk / Tencel with rayon and elastane / Knit weights from 95g/sqm (2.8oz/sq.yd) to 375g/sqm (11.1oz/sq.yd) / Double mercerization / Anti-bacterial and moisture-absorption performances / Soft and smooth for sensitive skin

# EDITOR'S CHOICE

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## LABTEX (TAIWAN)

[www.labtex.com.tw](http://www.labtex.com.tw)

Due to the current cotton crisis, substitute solutions are sought-after. LABTEX offers the exquisite hand and appeal of cotton jersey in Tencel/polyester blends. Available in various weights and surface effects, fabrics are ideal for fine activewear tops and loungewear.



## MIROGLIO TEXTILE (ITALY)

[www.miroglio.com](http://www.miroglio.com)

Suppliers who offer European design coupled with Asian manufacturing are key for cost-effective material sourcing. Along with its state-of-the-art inkjet prints, Miroglio Textile's Colori collection features better-priced wovens designed in Italy yet made in China or Taiwan.



## USA BEADING (U.S.A.)

[www.usabeadings.com](http://www.usabeadings.com)

Known as America's domestic material decorator, USA Beading offers pre-designed and custom-made hot-fix rhinestones, studded decorations, caviar beading, laser-cut fabric embellishments, embroidery and a new patented beading technique for enhanced apparel fabric surfaces.