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Texworld USA Scores an 11.2-percent Attendance Increase

By Rachel Wimberly

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The 10th edition of Texworld USA, owned by Germany-based Messe Frankfurt, had a whopping 11.2-percent attendance increase at its recent show, with 2,741 attendees, compared with the previous year's January event.

One hundred and forty-seven exhibitors from 13 countries also were on the Texworld USA showfloor Jan. 18-20 at the Jacob K. Javits Convention Center of New York.

"The record attendance we achieved at ... Texworld USA confirms growing interest in the show and a consistent economic recovery continuing in the (U.S.) market," said David Audrain, president of Messe Frankfurt USA.

He added, "The January and July editions of Texworld USA serve different needs, and we continue to develop the January show to best serve our attendees and exhibitors."

Changes on the showfloor included an increased focus on findings, trim, lace and embroidery. Twelve exhibiting companies offering these products participated in the show, a 50-percent increase, compared with last year's January event.

Other changes on the showfloor included a big increase in exhibitor participation from India, with a 45-percent uptick, compared with last year's January show.

"In one word – Texworld USA was excellent," said Suresh Chowdhary, director of Pinx International in India. "We will definitely be back to exhibit at the next edition in July."

Knit and woven manufacturers from Turkey led to an even bigger increase in participation from that country, with a 65-percent uptick, compared with the January 2010 event.

"Texworld USA was great and perfectly organized," said Remzi Dogan, chairman of Dogan Tek. "We really enjoyed being a part of it and the New York experience as well."

Texworld USA and Stylesight, an online trend content provider for the style industry, also launched a partnership at the show.

"Spring/Summer 2012 trend themes from Stylesight set the tone in the trend display, with Stylesight representatives acting as hosts and connecting the physical trade show with their online creative platform," according to Texworld USA show officials.

The 11th edition of Texworld USA will take place July 19-21 at Javits and will be collocated with the International Apparel Sourcing Show and Home Textiles Sourcing Expo.

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Shows on the Move



What are "Shows on the Move"?

COMDEX Lives Again – Virtually

COMDEX has been given new life as a virtual event. Once known as the largest and most influential IT channel trade show in the computer and technology industry, the Computer Dealers Exhibition is set to re-launch Nov. 16-17, 2010 as COMDEXvirtual. Produced by Everything Channel, a United Business Media company, in partnership with UBM Studios, the event is expected to attract more than 11,000 attendees and 27 exhibiting companies, according to show officials. Much like the famous Las Vegas-based trade show that began in 1979 and folded in 2003, COMDEXvirtual is designed to provide meaningful and relevant content, collaboration and engagement for global IT technology suppliers and solution providers, said Robert Faletra, CEO of Everything Channel...

Medical Fair Asia Draws a Big Crowd in Singapore

The 8th edition of German trade show organizer Messe Duesseldorf's Medical Fair Asia International Exhibition on Hospital, Diagnostic, Pharmaceutical, Medical & Rehabilitation Equipment & Supplies posted double-digit increase in exhibitors and attendees when the show recently was held in Singapore. There were 474 exhibitors, a 30-percent increase, from 31 countries and 7,204 attendees, a 20-percent increase, from 57 countries, according to Messe Duesseldorf officials. A total of 80 percent of the exhibiting companies were from overseas, with country group exhibits from Austria, Australia, China, France, Germany, Great Britain, India, Japan, Korea, Singapore and Taiwan...

Mobile Health Expo Set to Launch in October in Las Vegas

Mobile technology quickly has become an integral part of many businesses, but, until now, there hasn't been a trade show marrying the fast-growing technology with the just as fast-growing health care sector. The Mobile Health Expo, set to debut Oct. 19-21 at the Las Vegas Convention Center, will be the first event to focus on the convergence of mobile technology and health care across the entire mobile health ecosystem, including health, telemedicine, wireless and connected health and e-patient, according to Wendy Thomas, the expo's founder and show organizer. "There really is not a show out there that covers all of these channels in health care..."

Cygnus Business Media's Aviation Industry Expo Rebrands, Restructures

Cygnus Aviation, a division of Cygnus Business Media, has decided to rebrand and restructure its premiere event. The Aviation Industry Expo now is named the Cygnus Aviation Expo and is scheduled to run Feb. 23-25 at the Las Vegas Convention Center. The expo will include program enhancements, such as a new full-day training class for mechanics, a menu of industry relevant seminars and the participation of 250-plus aviation industry vendors, according to show officials. The reason for the rebranding, they added, was to ensure a product/market match between exhibitors and attendees...

Indy Scores Another Big Trade Show – Pumper & Cleaner Expo

It looks like the almost completed \$275 million expansion of the Indiana Convention Center already is paying off with another big convention – the Pumper & Cleaner Environmental Expo – signing on to come to Indianapolis. The show, owned by Cole Publishing, will fill the center that will boast more than 566,000 square feet of exhibit space. The Pumper & Cleaner Expo signed on for three years, 2012-2014, in the February time frame in Indianapolis. This is the second significant show booking recently announced by the Indianapolis Convention & Visitors Association. In addition...

Atlanta Fabtech Show Will Add Finishing Pavilion

Fabtech, the largest trade show in North America dedicated to showcasing a full spectrum of metal forming, fabricating, stamping, tube and pipe, finishing and welding equipment and technology, will debut a new Finishing Technologies Pavilion & Conference at the Nov. 2-4 event in Atlanta. The new pavilion will allow manufacturing executives to review finishing equipment, processes and services and gain technical insight. Sponsored by the Chemical Coaters Association International, the pavilion

will feature...

[Bakers Cook Up Ways to Attract New Faces to Las Vegas Show](#)

When the International Industry Baking Industry Exposition opens its doors Sept. 26-29 at the Las Vegas Convention Center, there will be some new faces on the showfloor, including more international buyers, more retail bakers and tortilla makers. IBIE is jointly sponsored by the American Bakers Association, BEMA and the Retail Bakers of America. "We're expecting that our numbers will track roughly the same as in 2007..."

[CEDIA Show Takes Attendees Into the Future](#)

At this year's Custom Electronic Design & Installation Association show, on tap Sept. 22-26 in Atlanta, attendees will have the opportunity to see what the latest trends are with the launch of the Future Technology Pavilion. The pavilion will showcase emerging trends and cutting-edge home technologies that are expected to impact the electronic systems industry in areas, such as entertainment, sustainability and digital home health, according to show organizers. "The Future Technology Pavilion will..."

[AMT, Deutsche Messe Will Launch New Automation Event in 2012](#)

AMT – The Association for Manufacturing Technology and Germany-based Deutsche Messe AG have formed a strategic partnership that will bring a new industrial automation event to North America. The event, Industrial Automation North America, will be collocated with AMT's IMTS – The International Manufacturing Technology Show in 2012 at Chicago's McCormick Place. Industrial Automation North America will showcase products and solutions for production automation, complementing IMTS's focus on machine tools, metalworking and precision manufacturing, according to IMTS officials...

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