

Texworld USA July 2009 Seminar Schedule

Tuesday, July 14th, 2009

11:00 AM

Sourcing Strategies: Panjiva.com

Josh Green, CEO, Panjiva – New York, NY, USA



Panjiva is an online resource for sourcing executives to gain credible and valuable knowledge about suppliers and manufacturers around the world. By providing the most comprehensive data in an easy to use format, Panjiva informs the decisions that facilitate doing business globally. As featured in *Fast Company*, *Forbes*, *CNN Money*, and *Financial Times*, Panjiva is the first and only online information source designed to provide complete transparency into overseas suppliers. Josh Green will discuss sourcing trends and how Panjiva can work for your business.

1:00 PM

Color Trends: The West Coast Approach to Fall/Winter 2010/2011

Fran Sude, President, Design Options – Los Angeles, CA, USA

Arnold Sude, COO, Design Options – Los Angeles, CA, USA



An overview of color and trends for the young missy, junior contemporary, young men's, childrenswear, and home markets focusing on lifestyle - what fashion comes home to. The environment of the body has become one with the environment of the home. Color and trends that are inter-industry fused! A free season of color will be given away to a lucky attendee!

3:00 PM

Denim Trends: Fall/Winter 2010/2011 Denim Trends from Mudpie Fashion Intelligence, UK

Ben Gomes, Vice-President, Creative Services, OPR – New York, NY, USA



Learn about the key denim trends for Fall/Winter 2010/2011 Denim from the Mudpie online trend service MPDclick. Features major trends from denim hotspots around the world including Europe, Asia, the USA and Latin America. Presentation includes the direction from retail, fabric and denim tradeshows to the runway and street beat as well as key wash, stitch, fiber and color directives.

Wednesday, July 15th, 2009

11:00 AM

Color Trends: Neo-Conservatism for Fall/Winter 2010/2011

Carol Meek, President, Color Portfolio – Dallas, TX, USA



The presentation will focus on three key trends for the season: Down to Business, Regimental Chaos, and Suburban Survival. The fashion world is in survival mode. There is a struggle to strike a balance between wearability and the innovation to keep the consumer inspired. In times of economic downturn, there is return to family values, tradition, and the important things in life. People are not going to just look for basics, they are going to look for things that are stimulating, something that is uplifting and delivers an optimistic message to them.

1:00 PM

Green 2.0: The Future of Organic and Sustainable Fibers

Janet Reed, Assoc. Director of Environmental Science Agricultural Research, Cotton Incorporated – Cary, NC, USA

LaRhea Pepper, Senior Director, Organic Exchange – Lubbock, TX, USA

Michael Kininmonth, Sustainability Project Manager, Lenzing Fibers – Grimsby, UK

Moderator: Karla Magruder, President, Fabrikology – New York, NY, USA



What are the new improved features of the green movement in sustainable fibers? Green 2.0 shows us where the market is headed. What is happening in the organic cotton market? Where is Cotton Incorporated focusing their investments for the future? And how is Lenzing Fibers producing environmentally responsible fibers? Fiber authorities will be on hand to answer your questions about moving forward and maintaining green momentum.

Thursday, July 16th, 2009

11:00 AM

Color Trends: The Wonderful World of Mosaics for Fall/Winter 2010/2011

Laurie Pressman, Vice President, Fashion, Home and Interiors, Pantone, Inc. – New York, NY, USA



Our world is a rich and colorful mosaic composed of varying elements that when blended together create a whole picture or pattern. Whether abstract or planned, playful or studied, simple or complex, mosaics allow you to remove all limits and create something totally new and unique. Join us on the mosaic path to Winter 2010/2011 so you can spark your imagination and create your very own ingenious color mosaic to enchant the eye and tantalize your clients.

1:00 PM

Innovations in Knitwear: Yarn Spinning

David Sasso, Vice President of Sales, Buhler Yarns – Jefferson, GA, USA



Learn the differences between open-end, ring-spun, compact, and air-jet spinning from a knitting industry veteran of 25 years. How do these spinning techniques impact price, torquing, pilling, and strength? What are some new technologies in the yarn market? Learn to ask the right questions of your suppliers to get the knit fabric to meet your expectations.

Please go to <http://www.TexworldUSA.com> to register for one or more of the seminars

***Seminar entry is complimentary for all Texworld USA July 2009 attendees**